



Under the aegis of Vijayam Educational Trust

# CATALYST COLLEGE

(A Unit of CIMAGE Group of Institutions)

Institution approved by Education Department, Government of Bihar, Affiliated to Patliputra University, Patna



Ref: CC/WRSP-NOT/22/31/36 NOTICE

Date: 13-Sep-2022

This is to inform all the Students that a workshop on Meet the Entrepreneur: Lessons from Trailblazers and Industry Leaders will be organized on 03.10.2022 from 9:30 AM to 5:30 PM in the auditorium of Catalyst College.

The workshop is completely free, and no money will be charged for the Training or Certification.

Interested students are instructed to meet the Activity In-Charge / Class Coordinator for more details and their registration.

By the order of

Principal

*sp*  
Principal  
CATALYST COLLEGE  
Plot No: C-16(P) Patliputra Industrial Area  
Patliputra, Patna-13

Plot No.C16(P), Patliputra Industrial Area  
Patliputra, Patna- 800013

(+91) 7250767676

megha@cimage.in



Date:03-10-2022

## Workshop Title:

Meet the Entrepreneur: Lessons from Trailblazers and Industry Leaders

Number of Students Participated: 58

### Overview:

This immersive workshop is designed to offer entrepreneurs, startup founders, and business professionals a unique opportunity to learn from industry leaders and trailblazers who have built successful businesses, disrupted industries, and navigated the ups and downs of entrepreneurship. By hearing directly from influential entrepreneurs, participants will gain invaluable insights into the strategies, mindsets, and tactics that have driven some of the most successful business ventures across various sectors.

The workshop will feature real-life stories, interactive Q&A sessions, and hands-on activities to help entrepreneurs understand the challenges and opportunities in today's rapidly changing business landscape. Key topics will include leadership, innovation, scaling businesses, overcoming failure, and creating sustainable growth. It's an opportunity to learn from the best and gain actionable advice that you can apply to your own entrepreneurial journey.

---

Model 1: Learning from Trailblazers and Industry Leaders

Session 1: The Entrepreneurial Journey: From Idea to Reality

- **Keynote Speaker:** A successful entrepreneur shares their personal journey from inception to scaling a successful business. This includes:
  - The early days of the business, including identifying a problem and creating a solution.
  - Challenges faced during the initial stages, such as funding, market validation, and customer acquisition.



**Principal**  
**CATALYST COLLEGE**  
Plot No.- C-16(P) Patliputra Industrial Area  
Patliputra, Patna-13

- Key turning points in the business, including pivots, breakthroughs, and moments of success.
- Lessons learned from failures, mistakes, and setbacks.

### Session 2: Entrepreneurship in Action: Stories from Industry Leaders

- Panel Discussion: A panel of industry leaders from diverse sectors (e.g., tech, finance, consumer goods, healthcare) discusses their entrepreneurial journeys.
  - How they identified market opportunities and launched innovative products or services.
  - Overcoming challenges such as market competition, regulatory hurdles, and economic shifts.
  - Maintaining innovation and growth in competitive industries and scaling their companies.
  - Q&A session with the panelists for direct interaction and learning.

### Session 3: The Importance of Resilience: Bouncing Back from Failures

- Interactive Discussion: Entrepreneurs share their personal experiences of failure and recovery. Topics covered:
  - How to deal with rejection, financial setbacks, and operational challenges.
  - Pivoting and adapting to changing market conditions.
  - Learning from mistakes: How failures often lead to unexpected opportunities.

---

## Model 2: Innovation, Leadership, and Building Successful Businesses

### Session 1: Driving Innovation: Turning Ideas into Impact

- Case Study: Entrepreneurs share stories of their innovative products or services, discussing:
  - How they came up with game-changing ideas and identified unmet market needs.
  - The process of prototyping and testing ideas with real customers.



**Principal**  
**CATALYST COLLEGE**  
Plot No.- C-16(P) Patliputra Industrial Area  
Patliputra, Patna-13

- Techniques for fostering a culture of innovation within your organization.
- The role of creativity and technology in modern entrepreneurship.

### Session 2: Leadership and Team Building: The Power of a Strong Culture

- Workshop: How to build a strong team and develop a leadership style that aligns with your business goals.
  - The importance of hiring the right people: What makes a great team member and how to evaluate candidates.
  - Leadership styles: Identifying which leadership style works best for you and your team.
  - Creating a positive organizational culture: How to motivate your team and align everyone toward a common vision.
  - Delegating effectively: How to balance leadership with allowing your team to take ownership of important areas.

### Session 3: Scaling Your Business: From Local to Global

- Scaling Secrets from Successful Entrepreneurs: Entrepreneurs discuss how they scaled their businesses, focusing on:
  - How to expand your customer base, both locally and internationally.
  - Building scalable systems and processes: Automation, CRM tools, and other technologies to help your business grow.
  - Funding and investment: How to secure capital to fuel your growth and manage investor relations.
  - Managing growing pains: Challenges associated with scaling and how to avoid common pitfalls.

### Model 3: Creating Sustainable Growth and Long-Term Success

#### Session 1: Innovation and Sustainability: Growing Responsibly

- Keynote Speaker: A successful entrepreneur discusses how they built their company with a focus on sustainability.
  - The importance of social responsibility in entrepreneurship and why it should be part of your long-term strategy.



**Principal**  
**CATALYST COLLEGE**  
 Plot No.- C-16(P) Patliputra Industrial Area  
 Patliputra, Patna-13

- Sustainable business practices: How to innovate while being mindful of environmental impact, social equity, and ethical responsibility.
- Building a brand that aligns with sustainability and resonates with conscious consumers.

## Session 2: From Startup to Legacy: Creating a Lasting Impact

- Mentor Session: Entrepreneurs share insights into creating a legacy:
  - Long-term vision: How to maintain focus on your purpose while adapting to market changes.
  - Balancing growth with values: Staying true to your mission as you scale.
  - Exit strategies: How to position your business for acquisition, merger, or IPO, and preparing for life after business.

## Session 3: Q&A and Networking with Entrepreneurs

- Interactive Q&A: Open the floor to questions from participants, providing the opportunity to engage directly with entrepreneurs and industry leaders.
- Networking Opportunities: After the Q&A, an informal networking session allows participants to connect with mentors, peers, and potential business partners.

---

## Key Takeaways:

- Practical advice on turning ideas into successful businesses and overcoming challenges.
- Leadership strategies for building strong teams, motivating employees, and creating a positive organizational culture.
- Growth strategies for scaling businesses, including marketing, funding, and operational excellence.
- Insights into building innovative, sustainable companies that can create lasting impact.
- Personal stories and lessons from entrepreneurs who have faced and overcome adversity in building their companies.



# Meet the Entrepreneur: Lessons from Trailblazers and Industry Leaders Date:-03/10/2022

What is an Entrepreneur (1) (2) - Word

Lenskart logo

Lenskart tagline is "Log on, Play on!".

### Lenskart - Founders, Owners and Team

**Peyush Bansal, Sumeet Kapahi and Amit Chaudhary** are the founders of **Lenskart**.

#### Peyush Bansal

**Peyush Bansal** is the CEO and founder of **Valvo** Technologies, which is the parent company of **Lenskart**. He is a **Delhi boy**, it is in Delhi where he studied at Don Bosco. He aimed to crack the IIT entrance but unfortunately or fortunately he failed to do so. However, he then chooses to pursue Electrical Engineering from McGill University. In 2006, he graduated from McGill University in Canada with a Bachelor's degree in Electrical Engineering – IT, Control, and Automation. Soon after the Founder of **Lenskart** has landed a job with the US software giant Microsoft. **Peyush** worked as a Program Manager for **Microsoft** for a year. When he was working with Microsoft in Seattle, he once met **Bill Gates** because **Gates** used to call the interns of his company at Patna, Bihar, India. It was this meeting that made **Bansal** realize that he had done something huge, creating Microsoft and that he doesn't want to be a part of the company where other **Delhi** boys work and want to be

Patna, Bihar, India  
C-17/P, Patliputra Industrial Area, Patliputra Colony, Patna, Bihar 800013, India  
Lat 25.632563°  
Long 85.101277°  
03/10/2022 03:25 PM GMT +05:30

GPS Map Camera

Page 92 of 99 22996 words Accessibility: Investigate

**Principal**  
**CATALYST COLLEGE**  
Plot No.- C-16(P) Patliputra Industrial Area  
Patliputra, Patna-13

What Is an Entrepreneur (1) (2) - Word

File Home Insert Draw Design Layout References Mailings Review View Help Tell me what you want to do

Today, a third of India's population needs spectacles. The term "need" applies to the people who have been diagnosed with vision issues, but only about a quarter of them actually wear spectacles. When we sum up the number of people who wear glasses as a fashion accessory, the figures are much higher. In the group are interested in having several pairs of eyeglasses to go with a range of outfits. Every day in India, over 1.5 million (15 lakh) pairs of eyeglasses are sold. The industry is highly divided, with mom-and-pop stores and large chain stores. This eyewear industry has taken a new turn since 2010

Patna, Bihar, India  
 C-17/P, Patliputra Industrial Area, Patliputra Colony, Patna, Bihar 800013, India  
 Lat 25.632163°  
 Long 85.101278°  
 03/10/2022 03:35 PM GMT +05:30

Page 89 of 99 22986 words Accessibility: Investigate

What Is an Entrepreneur (1) (2) - Word

File Home Insert Draw Design Layout References Mailings Review View Help Tell me what you want to do

by cutting off the retailers. This way they decided to set up high-quality manufacturing units and facilitate direct supplies of products to the consumers around the country. To ensure 100% precision and top quality control, the company further recognised in-house robotic lens manufacturing and assembly as the best way. When the company started, Lenskart initially served 30 customers in a day, which soon multiplied to become 3000.

**Lenskart - Mission and Vision**

Lenskart's mission statement says, "Our mission is to give India a vision," as the world's fastest-growing eyewear company and largest presence online. Lenskart sells prescription eyewear, branded contact lenses, and sunglasses, all of which are personalized to the customers' vision requirements.

**Lenskart - Product and Services**

Lenskart has over 5000 frames and glasses to choose from, as well as over 45 different types of high-quality lenses. Its product offerings range from -

- Eyeglasses
- Premium Eyeglasses
- Sunglasses

Slime, Wayfarer, Oval, Rounders, Cat Eye, Small, Medium and Large

Patna, Bihar, India  
 C-17/P, Patliputra Industrial Area, Patliputra Colony, Patna, Bihar 800013, India  
 Lat 25.633163°  
 Long 85.101677°  
 03/10/2022 03:40 PM GMT +05:30

Page 95 of 99 22986 words Accessibility: Investigate

Meet the Entrepreneur: Lessons from Trailblazers and Industry Leaders

  
**Principal**  
**CATALYST COLLEGE**  
 Plot No.- C-16(P) Patliputra Industrial Area  
 Patliputra, Patna-13

## Registration

For Workshops/Seminars/Conferences during Academic Year 2021-2022

Meet the Entrepreneur: Lessons from Trailblazers and Industry Leaders

(03 October 2022)

S. No.	ID	Name of the student	Student's Signature
1	445-7102	Amrendra Kumar	Amrendra kr
2	445-7111	Krishna Kumar	Krishna
3	445-7103	Ankit Kumar	Ankit
4	445-7124	Shrishty Kumari Singh	Shrishty
5	445-7119	Chandan Kumar	Chandan
6	445-7113	Durgesh Kumar Jha	D. K. Jha.
7	445-7106	Naina Saki	Naina Saki.
8	445-7155	Naina Bharti	Naina Bharti
9	445-7183	Ashish Kumar Jha	A. K. Jha.
10	445-7214	Shobha Kumari	Shobha kr
11	445-7229	Ruchi Jha	Ruchisha.
12	445-7259	Vinita Kumari	Vinita Pri
13	445-7268	Rajnish Kumar	Rajnish kr.
14	445-7285	Pawan Krishna Gandhi	P. K. Gandhi
15	445-7303	Riya Kumari	Riya kr.
16	445-7320	Sumit Kumar	Sumit Kumar
17	445-7365	Abdur Rahman	Abdur. Rahman
18	445-7426	Aditya Kumar	Aditya
19	445-7425	Sunny Kumar	S. Kumar
20	445-7236	Golu Kumar	Golu
21	445-7429	Seema Kumari	Seema
22	445-7244	Riya Kumari	Riya Koi
23	445-7115	Sakshi Kumari	Sakshi
24	445-7427	Sidhant Kumar	Sidhant kr
25	445-7422	Vishwjeet Kumar	V. Kumar
26	445-7420	veer Gupta	Veer Gupta.
27	445-6983	Aabha Kumari	Aabha Koi
28	445-6965	Aarti Kumari	Aarti kr
29	445-6997	Abhishek Kumar	Abhishek kr.
30	445-7018	Abhishek Paswan	Abhishek Paswan
31	445-6838	Amar Kumar Jaiswal	Amar
32	445-7248	Gulshan Kumar	Gulshan kr.





33	445-6901	Himanshu Raj	Himanshu Raj
34	445-6925	Jyoti Kumari	Jyoti
35	445-7453	Kalpana Kumari	K. Kumari
36	445-7404	Kalyan Kumar	Kalyan
37	445-7003	Manish Ranjan	Manish R.
38	445-7021	Md Imran	Md. Imran
39	445-6921	Muskan Malhotra	Muskan
40	445-6999	Praveen Kumar	P. Kumar
41	445-6930	Priyanshu Kumari	Priyanshu
42	445-7037	Rajan Raj	Rajan Raj
43	445-7386	Rajesh Kumar	Rajesh K.
44	445-6961	Rajiv Kishor Singh	R.K. Singh
45	445-6868	Rajnikant Kumar	Rajnikant K.
46	445-6978	Rajshi Shah	Rajshi
47	445-6957	Ravi Ranjan Kumar	R.R. Kumar
48	445-7025	Rohit Kumar	R. Kumar
49	445-7351	Sanju Kumari	Sanj. K.
50	445-6995	Subham Kumar	S. Kumar
51	445-7005	Sunil Kumar	Sunil K.
52	445-7291	Supriya Kumari	Supriya K.
53	445-6989	Surabhi Kumari	Surabhi K.
54	445-6967	Swarnika Kumari	S. Kumari
55	445-7666	Vikram Kumar	V. Kumar
56	445-7009	Divya Kumari	Divya
57	445-6901	Himanshu Raj	Himanshu
58	445-6925	Jyoti Kumari	Jyoti K.


  
 (Sign.)
   
 Course Coordinator