



Ref. CC/WRSP-NOT/22/31/36 NOTICE

Date: 13 - Sep-2022

This is to inform all the Students that a workshop on Meet the Entrepreneur: Lessons from Trailblazers and Industry Leaders will be organized on 03.10.2022 from 9:30 AM to 5:30 PM in the auditorium of Catalyst College.

The workshop is completely free, and no money will be charged for the Training or Certification. Interested students are instructed to meet the Activity In-Charge / Class Coordinator for more details and their registration.

By the order of

Plot No.C16(P), Patliputra Industrial Area Patliputra, Patna-800013











Workshop Title:

Meet the Entrepreneur: Lessons from Trailblazers and Industry Leaders

Number of Students Participated: 58

Overview:

This immersive workshop is designed to offer entrepreneurs, startup founders, and business professionals a unique opportunity to learn from industry leaders and trailblazers who have built successful businesses, disrupted industries, and navigated the ups and downs of entrepreneurship. By hearing directly from influential entrepreneurs, participants will gain invaluable insights into the strategies, mindsets, and tactics that have driven some of the most successful business ventures across various sectors.

The workshop will feature real-life stories, interactive Q&A sessions, and handson activities to help entrepreneurs understand the challenges and opportunities in today's rapidly changing business landscape. Key topics will include leadership, innovation, scaling businesses, overcoming failure, and creating sustainable growth. It's an opportunity to learn from the best and gain actionable advice that you can apply to your own entrepreneurial journey.

Model 1: Learning from Trailblazers and Industry Leaders

Session 1: The Entrepreneurial Journey: From Idea to Reality

- Keynote Speaker: A successful entrepreneur shares their personal journey from inception to scaling a successful business. This includes:
 - The early days of the business, including identifying a problem and creating a solution.
 - Challenges faced during the initial stages, such as funding, market validation, and customer acquisition.

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- Key turning points in the business, including pivots, breakthroughs, and moments of success.
- Lessons learned from failures, mistakes, and setbacks.

Session 2: Entrepreneurship in Action: Stories from Industry Leaders

- Panel Discussion: A panel of industry leaders from diverse sectors (e.g., tech, finance, consumer goods, healthcare) discusses their entrepreneurial journeys.
 - How they identified market opportunities and launched innovative products or services.
 - Overcoming challenges such as market competition, regulatory hurdles, and economic shifts.
 - Maintaining innovation and growth in competitive industries and scaling their companies.
 - Q&A session with the panelists for direct interaction and learning.

Session 3: The Importance of Resilience: Bouncing Back from Failures

- Interactive Discussion: Entrepreneurs share their personal experiences of failure and recovery. Topics covered:
 - How to deal with rejection, financial setbacks, and operational challenges.
 - Pivoting and adapting to changing market conditions.
 - Learning from mistakes: How failures often lead to unexpected opportunities.

Model 2: Innovation, Leadership, and Building Successful Businesses

Session 1: Driving Innovation: Turning Ideas into Impact

- Case Study: Entrepreneurs share stories of their innovative products or services, discussing:
 - How they came up with game-changing ideas and identified unmet market needs.
 - The process of prototyping and testing ideas with real customers.

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- Techniques for fostering a culture of innovation within your organization.
- The role of creativity and technology in modern entrepreneurship.

Session 2: Leadership and Team Building: The Power of a Strong Culture

- Workshop: How to build a strong team and develop a leadership style that aligns with your business goals.
 - The importance of hiring the right people: What makes a great team member and how to evaluate candidates.
 - Leadership styles: Identifying which leadership style works best for you and your team.
 - Creating a positive organizational culture: How to motivate your team and align everyone toward a common vision.
 - Delegating effectively: How to balance leadership with allowing your team to take ownership of important areas.

Session 3: Scaling Your Business: From Local to Global

- Scaling Secrets from Successful Entrepreneurs: Entrepreneurs discuss how they scaled their businesses, focusing on:
 - How to expand your customer base, both locally and internationally.
 - Building scalable systems and processes: Automation, CRM tools, and other technologies to help your business grow.
 - Funding and investment: How to secure capital to fuel your growth and manage investor relations.
 - Managing growing pains: Challenges associated with scaling and how to avoid common pitfalls.

Model 3: Creating Sustainable Growth and Long-Term Success

Session 1: Innovation and Sustainability: Growing Responsibly

- Keynote Speaker: A successful entrepreneur discusses how they built their company with a focus on sustainability.
 - The importance of social responsibility in entrepreneurship and why it should be part of your long-term strategy.

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- Sustainable business practices: How to innovate while being mindful of environmental impact, social equity, and ethical responsibility.
- Building a brand that aligns with sustainability and resonates with conscious consumers.

Session 2: From Startup to Legacy: Creating a Lasting Impact

- Mentor Session: Entrepreneurs share insights into creating a legacy:
 - Long-term vision: How to maintain focus on your purpose while adapting to market changes.
 - Balancing growth with values: Staying true to your mission as you scale.
 - Exit strategies: How to position your business for acquisition, merger, or IPO, and preparing for life after business.

Session 3: Q&A and Networking with Entrepreneurs

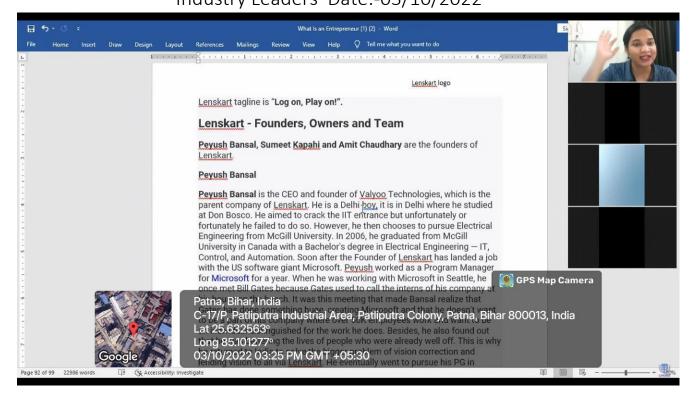
- Interactive Q&A: Open the floor to questions from participants, providing the opportunity to engage directly with entrepreneurs and industry leaders.
- Networking Opportunities: After the Q&A, an informal networking session allows participants to connect with mentors, peers, and potential business partners.

Key Takeaways:

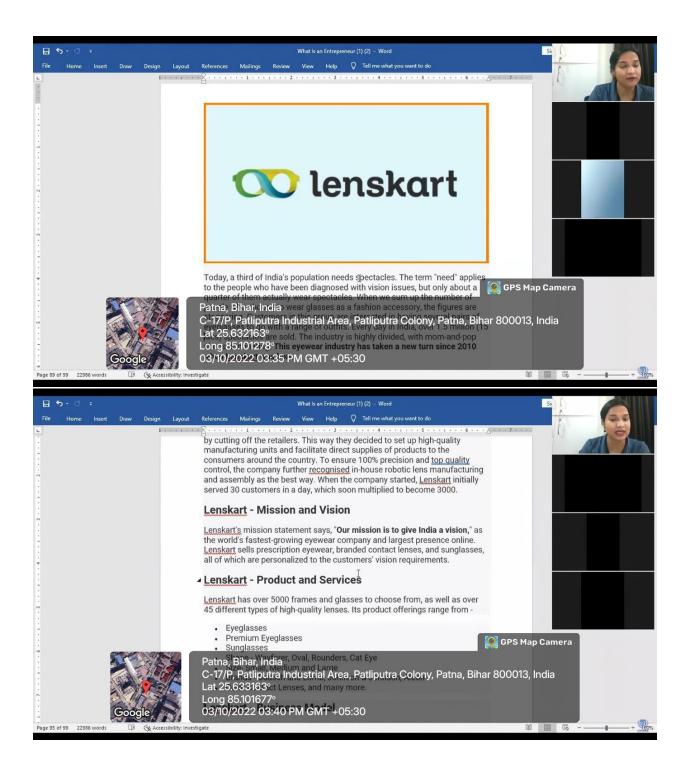
- Practical advice on turning ideas into successful businesses and overcoming challenges.
- Leadership strategies for building strong teams, motivating employees, and creating a positive organizational culture.
- Growth strategies for scaling businesses, including marketing, funding, and operational excellence.
- Insights into building innovative, sustainable companies that can create lasting impact.
- Personal stories and lessons from entrepreneurs who have faced and overcome adversity in building their companies.

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Registration

For Workshops/Seminars/Conferences during Academic Year 2021-2022

Meet the Entrepreneur: Lessons from Trailblazers and Industry Leaders

(03 October 2022)

S. No.	ID	Name of the student	Student's Signature
1	445-7102	Amrendra Kumar	Amendra Kr
2	445-7111	Krishna Kumar	Krosma.
3	445-7103	Ankit Kumar	Aner
4	445-7124	Shrishty Kumari Singh	ShrishAV
5	445-7119	Chandan Kumar	al under.
6	445-7113	Durgesh Kumar Jha	D. K. Iba
7	445-7106	Naina Saki	Marina sale.
8	445-7155	Naina Bharti	Mairo Plani
9	445-7183	Ashish Kumar Jha	Dravel Bravel
10	445-7214	Shobha Kumari	Shabher len
11	445-7229	Ruchi Jha	Duchi Ha.
12	445-7259	Vinita Kumari	Ruchiona.
13	445-7268	Rajnish Kumar	Vinita fri
14	445-7285	Pawan Krishna Gandhi	19 19 Kr.
15	445-7303	Riya Kumari	Riya bn.
16	445-7320	Sumit Kumar	Sugar & law page
17	445-7365	Abdur Rahman	Julian Oil
18	445-7426	Aditya Kumar	Adi Ha
19	445-7425	Sunny Kumar	3 10 000
20	445-7236	Golu Kumar	Volu Volu
21	445-7429	Seema Kumari	2 Dema
22	445-7244	Riya Kumari	Rixa Koi
23	445-7115	Sakshi Kumari	3001:
24	445-7427	Sidhant Kumar	Stohen by
25	445-7422	Vishwjeet Kumar	V- Kumay
26	445-7420	Veer Gupta	Veer bubba.
27	445-6983	Aabha Kumari	A 0 h = 0 10 -
28	445-6965	Aarti Kumari	Agrica len
29	445-6997	Abhishek Kumar	Abhillhell 1000
30	445-7018	Abhishek Paswan	Whi all to pro-
31	445-6838	Amar Kumar Jaiswal	Just 1 Cesture
32	445-7248	Gulshan Kumar	hulshan kr.

33	445-6901	Himanshu Raj	Himanshy Ro
34	445-6925	Jyoti Kumari	770m
35	445-7453	Kalpana Kumari	K. Kumar
36	445-7404	Kalyan Kumar	Kal your
37	445-7003	Manish Ranjan	Newton 1-
38	445-7021	Md Imran	Md. Timores
39	445-6921	Muskan Malhotra	Nusican
40	445-6999	Praveen Kumar	P= Kimma-C
41	445-6930	Priyanshu Kumari	ba "Va sah i a
42	445-7037	Rajan Raj	Rajan Reil
43	445-7386	Rajesh Kumar	Raverh 15-
44	445-6961	Rajiv Kishor Singh	12.K. Sigh
45	445-6868	Rajnikant Kumar	Rasnixaut ur.
46	445-6978	Rajshi Shah	Raigh
47	445-6957	Ravi Ranjan Kumar	R.12-Kumar
48	445-7025	Rohit Kumar	12 - 10 100
49	445-7351	Sanju Kumari	Sans, kn
50	445-6995	Subham Kumar	S. lauma-
51	445-7005	Sunil Kumar	Sunil kr
52	445-7291	Supriya Kumari	Scalowing levi
53	445-6989	Surabhi Kumari	Surabhi km
54	445-6967	Swarnika Kumari	3. Cumani
55	445-7666	Vikram Kumar	Mr Jaman.
56	445-7009	Divya Kumari	Divpa
57	445-6901	Himanshu Raj	Himanshy
58	445-6925	Jyoti Kumari	Fron kai

(Sign.)

Course Coordinator