



Under the aegis of Vijayam Educational Trust

# CATALYST COLLEGE

(A Unit of CIMAGE Group of Institutions)

Institution approved by Education Department, Government of Bihar, Affiliated to Patliputra University, Patna



Ref: CC/WRSP/20/17/22

Date: 13-Apr-2020

## NOTICE

This is to inform all the Students that a Live Webinar on Leadership, Self Improvement & Entrepreneurship by Prof. Neeraj Agrawal will be organized on 29.4.2020 from 11:30 AM to 2:30 PM. by Catalyst College.

The workshop is completely free, and no money will be charged for the Training or Certification.

Interested students are instructed to contact the Activity In-Charge / Class Coordinator for more details and their registration.

By the order of

Principal

  
Principal  
CATALYST COLLEGE  
Plot No.- C-16(P) Patliputra Industrial Area  
Patliputra, Patna-13

Plot No.C16(P), Patliputra Industrial Area  
Patliputra, Patna- 800013



(+91) 7250767676



megha@cimage.in



**Date: 29-04-2020**

## Workshop Title

Live Webinar on Leadership, Self Improvement & Entrepreneurship by  
Prof. Neeraj Agrawal

Number of Students Participated: 59

### Objective:

This live webinar is designed to inspire, educate, and empower entrepreneurs, business leaders, and aspiring professionals to unlock their leadership potential, focus on self-improvement, and develop the entrepreneurial mindset necessary to succeed in today's competitive world. Attendees will gain actionable insights and practical tools on leading teams, overcoming personal and professional challenges, and fostering a growth-oriented mindset that drives success in both business and life.

### Model 1. Welcome & Introduction

- Host Introduction: Meet the presenter(s) and brief overview of the webinar's goals.
- Agenda Walkthrough: Highlight key topics that will be covered and how participants can apply these insights immediately.

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### Model 2. Leadership: The Core of Successful Entrepreneurship

- What Makes a Great Leader? Exploring the qualities and traits of successful leaders.
  - Vision, empathy, integrity, and resilience.
  - The importance of emotional intelligence (EQ) in leadership. ◦ Leading by example: Developing a personal leadership style.
- Leadership Styles & Their Impact: Understanding different leadership styles and how they can influence your business.
  - Transformational, transactional, and servant leadership. ◦ When and how to adapt your leadership style depending on your team and situation.



- Building Strong Teams: Leadership isn't just about leading individuals; it's about building teams that work together toward common goals.
  - How to foster collaboration and trust in your team.
  - The role of effective communication in team leadership.
- Navigating Challenges as a Leader: How to handle adversity and lead with confidence during uncertain times.
  - Turning setbacks into opportunities for growth.
  - Staying focused on long-term vision despite short-term challenges.

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### Model 3. Self-Improvement for Entrepreneurs: Mastering Personal Growth

- The Power of Continuous Learning: How successful entrepreneurs stay ahead by embracing lifelong learning.
  - Cultivating a mindset of curiosity and adaptability.
  - Practical tips for self-education: Books, online courses, podcasts, and mentorship.
- Building Self-Discipline & Consistency: The foundation of personal and professional growth.
  - Strategies for developing positive habits and eliminating distractions.
  - How to stay motivated when facing difficult tasks or when progress is slow.
- Time Management Mastery: Time is your most valuable resource as an entrepreneur.
  - Techniques to prioritize tasks effectively (e.g., Eisenhower Matrix, timeblocking).
  - Balancing work, personal life, and health to avoid burnout.
- Mindset Shifts for Success: The importance of cultivating a growth mindset.
  - Overcoming self-doubt, imposter syndrome, and negative thought patterns.
  - How to embrace failure as a stepping stone to success.

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### Model 4. Entrepreneurship: Building the Business of Tomorrow



- The Entrepreneurial Mindset: What sets successful entrepreneurs apart?
  - Risk-taking, resilience, and innovation. ◦ Learning to be comfortable with uncertainty and ambiguity.
  - Developing an entrepreneurial vision and executing on it.
- The Lean Startup Methodology: How to test ideas quickly, iterate, and pivot without wasting resources. ◦ Building a minimum viable product (MVP) and gathering customer feedback early.
  - Strategies for agile business development in a fast-changing world.
- Effective Decision-Making for Entrepreneurs: How to make tough decisions when stakes are high.
  - Using data and intuition to guide your business choices.
  - When to trust your gut vs. seeking external advice.
- Building a Sustainable Business: Key strategies to ensure long-term success.
  - Creating a business model that scales.
  - The importance of cash flow management and understanding business finances.
  - Crafting a brand that resonates with your audience.

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### Model 5. Cultivating Resilience: Leading in Challenging Times

- How to Build Mental Toughness: The role of resilience in entrepreneurship and leadership. ◦ Overcoming challenges like economic downturns, personal setbacks, and failures.
  - How to bounce back stronger and keep a positive outlook.
- Stress Management Techniques: As a leader, managing stress is essential to your performance and well-being.
  - Mindfulness, meditation, and physical exercise for mental clarity.
  - How to create a balanced lifestyle that supports mental and physical health.
- Leading Through Change: Adapting to constant change in both business and life.
  - Leading your team through transitions, uncertainty, and innovation.



- Building organizational flexibility and encouraging innovation.

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## Model 6. Practical Tools for Entrepreneurs

- Entrepreneurship Toolkits: Introduction to digital tools and resources that can help entrepreneurs streamline their operations.
  - Productivity tools: Trello, Asana, Notion for task management.
  - Financial tools: QuickBooks, Xero, or FreshBooks for managing finances. ○ CRM platforms: HubSpot, Salesforce for customer relationships.
- Building Your Personal Brand as an Entrepreneur: How to stand out and differentiate yourself in a crowded market.
  - Creating an authentic personal brand and leveraging social media platforms.
  - Networking and collaboration for growth.

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## Model 7. Action Plan and Closing Remarks

- Creating Your Action Plan: Encourage participants to define specific steps they will take to apply what they've learned in the webinar to their personal and business lives.
  - Share a simple action plan template that attendees can use to set short-term and long-term goals.
- Final Thoughts: Reiterate the importance of leadership, self-improvement, and entrepreneurship in today's fast-paced world. ○ Encouraging words to inspire participants to take immediate action and keep pushing forward despite obstacles.
- Closing: Thank attendees for their time and participation. Share details about any follow-up resources, upcoming workshops, or opportunities for further learning.

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## Key Takeaways:

- Leadership Skills: How to lead with empathy, confidence, and authenticity while building and leading successful teams.
- Personal Growth Strategies: Techniques for self-discipline, time management, and continuous learning to stay ahead in both personal and professional life.



- **Entrepreneurial Insights:** How to build, scale, and sustain a successful business by cultivating the entrepreneurial mindset and applying best practices.
- **Resilience Building:** How to stay resilient, manage stress, and overcome challenges that come with entrepreneurship.
- **Actionable Tools:** Practical resources and digital tools to streamline your entrepreneurial journey and enhance your leadership abilities.



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# Live Webinar on Leadership, Self Improvement & Entrepreneurship

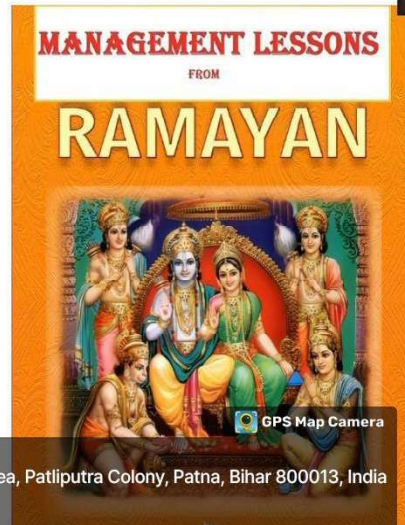
by Prof. Neeraj Agrawal

Date:-29/04/2020

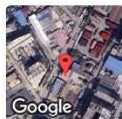
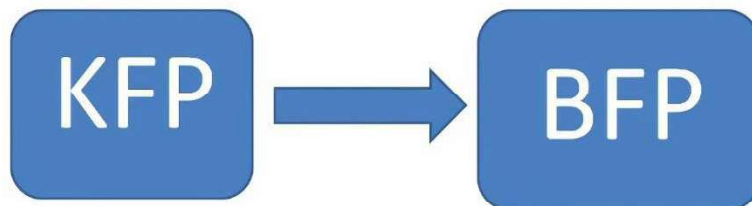
Lessons for Right Attitude



# Respond don't React



Patna, Bihar, India  
C-17/P, Patliputra Industrial Area, Patliputra Colony, Patna, Bihar 800013, India  
Lat 25.633157°  
Long 85.101244°  
29/04/2020 1:35 PM GMT +05:30



Patna, Bihar, India  
C-17/P, Patliputra Industrial Area, Patliputra Colony, Patna, Bihar 800013, India  
Lat 25.633123°  
Long 85.101252°  
29/04/2020 1:00 PM GMT +05:30

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Patliputra, Patna-13



29-Apr-20

Private & Confidential

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## Points to Ponder for the Leaders:

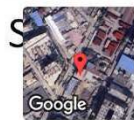
Learn from History

Denial is Dangerous

No crisis happens in Isolation

**Re-strengthening** the Trust Factor

Effective Communication



Patna, Bihar, India  
C-17/P, Patliputra Industrial Area, Patliputra Colony, Patna, Bihar 800013, India  
Lat 25.633126°  
Long 85.101425°  
29/04/2020 1:21 PM GMT +05:30

Live Webinar on Leadership, Self Improvement & Entrepreneurship

by Prof. Neeraj Agrawal

Date:-29/04/2020

**Principal**  
**CATALYST COLLEGE**  
Plot No.- C-16(P) Patliputra Industrial Area  
Patliputra, Patna-13



## Registration

For Workshops/Seminars/Conferences during Academic Year 2019-2020

Live Webinar on Leadership, Self Improvement & Entrepreneurship by Prof.  
Neeraj Agrawal

(29 April 2020)

S. No.	ID	Name of the student	Student's Signature
1	445-6983	Aabha Kumari	Aabha Kumari
2	445-6965	Aarti Kumari	Aarti Kori
3	445-6997	Abhishek Kumar	Abhishek
4	445-7018	Abhishek Paswan	Abhishek Paswan
5	445-6838	Amar Kumar Jaiswal	Amar K. Jaiswal
6	445-7248	Gulshan Kumar	Gulshan Kori
7	445-6901	Himanshu Raj	Himanshu
8	445-6925	Jyoti Kumari	Jyoti Kuma
9	445-7453	Kalpna Kumari	Kalpna Kumari
10	445-7404	Kalyan Kumar	Kalyan Kori
11	445-7003	Manish Ranjan	Manish
12	445-7021	Md Imran	Md Imran
13	445-6921	Muskan Malhotra	Muskan Malhotra
14	445-6999	Praveen Kumar	Praveen Kori
15	445-6930	Priyanshu Kumari	Priyanshu
16	445-7037	Rajan Raj	Rajan Raj
17	445-7386	Rajesh Kumar	Rajesh Kumar
18	445-6961	Rajiv Kishor Singh	Rajiv Kishor Singh
19	445-6868	Rajnikant Kumar	Rajnikant Kumar
20	445-6978	Rajshi Shah	Rajshi Shah
21	445-6957	Ravi Ranjan Kumar	Ravi Ranjan Kumar
22	445-7025	Rohit Kumar	Rohit Kori
23	445-7351	Sanju Kumari	Sanju
24	445-6995	Subham Kumar	Subham Kumar
25	445-7005	Sunil Kumar	Sunil Kumar
26	445-7291	Supriya Kumari	Supriya
27	445-6989	Surabhi Kumari	Surabhi Kori
28	445-6967	Swarnika Kumari	Swarnika Kumari
29	445-7666	Vikram Kumar	Vikram
30	445-7009	Divya Kumari	Divya Kori
31	445-6981	Aditya Kumar Sahni	Aditya Kori Sahni



32	445-6762	Akshay Verma	
33	445-6915	Aman Kumar Gupta	
34	445-7272	Amit Kumar Thakur	Aman kr Gupta
35	445-7443	Ashutosh Kumar	Amit
36	445-6725	Bipul Kumar	Ashutosh Kumar
37	445-6767	Gautam Kumar Solanki	Bipul
38	445-6951	Golu Kumar	Gautam Solanki
39	445-6928	Harsh Raj	Golu Kumar
40	445-6937	Kamya Rani	Harsh Raj
41	445-6939	Karishma Kumari	Kamya Rani
42	445-6750	Komal Kumari	Karishma kumar
43	445-7390	Krishn Mohan Kumar	Komal Kumar
44	445-7250	Manish Kumar	Krishn Mohan
45	445-6977	Nur Alam	Manish
46	445-6862	Prakash Raj	Nur Alam
47	445-6853	Prashant Kumar	Prakash Raj
48	445-6974	Prince Kumar Singh	Prashant Kumar
49	445-6730	Raghav Raman Choudhary	Prince Kumar Singh
50	445-6747	Ranjeet Kumar Yadav	Raghav Raman Choudhary
51	445-6733	Raunak Rani	Ranjeet Kumar Yadav
52	445-6854	Sanjeev Kumar	Raunak Rani
53	445-7423	Satish Kumar	Sanjeev Kumar
54	445-6883	Saurav Kumar	Satish Kumar
55	445-6761	Shankar Kumar	Saurav Kumar
56	445-6993	Shiv Jee Kumar Yadav	Shankar Kumar
57	445-6728	Shivam Shekhr	Shiv Jee Kumar Yadav
58	445-7029	Sonal Kumar Singh	Shivam
59	445-6770	Subham Kumar	Sonal Kumar Singh
			Subham Kumar


  
 (Sign.)
   
 Course Coordinator